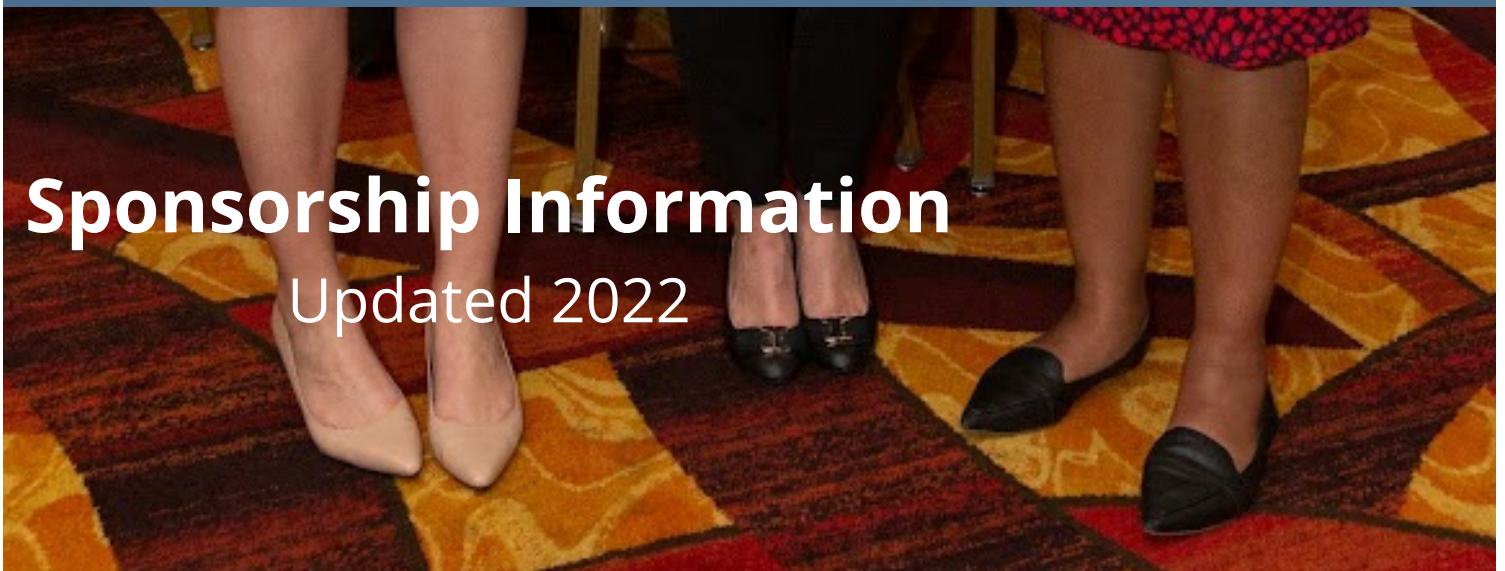




Women in Health Administration of Southern California

wha

Supporting women leaders



Sponsorship Information

Updated 2022

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Background



Women in Health Administration
of Southern California

Women in Health Administration of Southern California (WHA) is a nonprofit professional association for women healthcare leaders.

Since its founding in 1981, WHA's membership has grown to over 200 healthcare leaders working for nonprofit and for-profit payers, providers, regulatory agencies, and support services organizations. Our educational and professional development forums provide a vehicle to learn from key leaders, policymakers, and experts, and to meet firsthand the individuals shaping and influencing healthcare.

We are also concerned with mentoring young women and promoting the visibility of female healthcare professionals. Our commitment to students – the future leaders of healthcare – is thus supported by an annual scholarship program for qualified students in graduate programs. In addition, we promote the visibility of current leaders through our annual Woman of the Year Award, write-ups, and inviting them to speak at our events.

WHA is a nonprofit 501(c)(6) professional association supported by membership dues and corporate sponsorships. We are a designated Women's Healthcare Executive Network affiliate of the American College of Healthcare Executives, which provides members a wide network of professionals throughout the United States.

Mission, Vision and Values



Women in Health Administration
of Southern California

Mission: To support the professional growth and advancement of women working in administrative healthcare positions.

Vision: To be the premier professional organization for women who make a career in healthcare administration.

Core Values:

- Provide forums for professional growth and career development.
- Create opportunities for quality networking and personal growth.
- Raise awareness and understanding of current healthcare issues.



Woman of the Year (WOTY) Gala

Each year, WHA honors a woman who demonstrates and is aligned with the Mission, Vision and Values of WHA. The honoree is chosen from a diverse group of several outstanding candidates. WHA celebrates the honoree's contributions and through a Gala that is widely sponsored by and attended by providers, entities, and partners.

2022 Woman of the Year Honoree

Jill Martin

*Senior Vice President and Chief
Operating Officer of the Cedars-
Sinai Medical Network*





Past WOTY Honorees

- 2019 Shawn Sheffield, Chief Strategy Officer at USC Keck Medicine of USC
- 2018 Dr. Margaret Peterson, President of Dignity Health-California Hospital Medical Center
- 2017 Johnese Spisso, President of UCLA Health, Chief Executive Officer of UCLA Hospital System and Associate Vice Chancellor of UCLA Health Sciences
- 2016 Lara Khouri, Senior Vice President and Chief Strategy Officer at Children's Hospital Los Angeles (CHLA) and CHLA Medical Group

Sponsorships

Thank you for your interest in becoming a 2022 WHA Woman of the Year (WOTY) Sponsor! WHA and its members place a high value on sponsorships, which provide several mutually rewarding benefits. Organizations that sponsor WHA receive recognition as a valued supporter of our mission and values, as well as opportunities for marketing to, and networking with, our members. Sponsorships provide WHA with additional resources that enable us to plan high-quality events and provide our members other opportunities for professional growth.

Where do my sponsorship funds go?

All sponsorships go to cover the costs of both the WOTY Gala and WHA Scholarships. Any additional proceeds are used for future WHA events and professional development programs.



Scholarships

Graduate Student Scholarship

The Graduate Student Scholarship is a scholarship for a full-time graduate or professional degree student who is currently enrolled in a graduate or professional degree program at an accredited California college or university. The scholarship rewards students who demonstrate a commitment to a career in health administration and to advancing the goals of WHA.

Gail Margolis Professional Development Scholarship

The Gail Margolis Professional Development Scholarship is named after Gail Margolis who was a founding WHA member, a past president, an advisory board member and the recipient of our very first Woman of the Year award. Gail was a mentor to many and a strong advocate for continuing professional development. This scholarship is awarded to any WHA member enrolled in a professional development program to support their advancement in Health Administration.



Past WOTY sponsors

- Central City Association
- Children's Hospital Los Angeles
- CMRE Financial Services, Inc.
- Cooperative of American
- Physicians
- COPE Health Solutions
- Cross America Financial
- Davis Wright Tremaine
- Dignity Health – California
- Hospital Medical Center
- Ernst and Young
- Emanante Health
- Grant Thornton
- Goldman Sachs
- Henry Mayo Newhall Hospital
- Highview Associates
- HKS Architects
- Hooper, Lundy & Bookman, P.C.
- Inovaare
- Institute for Human Caring at
- Providence St. Joseph
- Keck Medicine of USC
- MedPOINT Management
- National Health Foundation
- Nelson Hardiman
- Nixon Peabody
- Optum360
- Pacific Companies, Inc.
- Slalom
- SHP Project Development, Inc.
- Southern California Permanente
- Medical Group
- UCLA FSPH Department of
- Health Policy & Management
- UCLA Health
- UCLA School of Nursing
- UnitedHealthcare
- USC – Joint Educational Project



Sponsorship Levels and Benefits

	Spotlight* (\$8,000)	Platinum (\$6,000)	Gold (\$4,000)	Executive (\$2,000)	Photobooth (\$2,500)	Flowers (\$2,500)	Patron (\$600)	Supporting (\$300)	Scholarship (\$1,500)
Number of included Gala Tickets	16	8	8	8	2	2	2	1	
Access to VIP Pre-Gala Reception	✓	✓	Optional Add on	Optional Add on					
Recognition of sponsorship level on WHA Website and in social media posts leading up to the Gala	✓	✓	✓						
Formal verbal recognition at the Gala	✓	✓			✓	✓			✓
Full-page tribute or ad in the Gala's digital program	✓	✓	✓	✓	✓	✓	✓	✓	✓
Post-Gala recognition of sponsorship level on WHA website's Sponsor's page, in post-event thank you email, and in WHA's Monthly Digest	✓	✓	✓	✓	✓	✓	✓	✓	✓
Reserved table for 8 (with signage at table)	2	1	1	1					
WHA annual memberships	8	8	4	2					
Opportunities to provide spotlight articles for WHA Monthly Digest	4	3	2	1					
Opportunities to promote organization at WHA educational event	4	3	2						
Opportunity to present a webinar for WHA members	1	1	1						

*One Spotlight sponsorship available per WOTY event.

Sponsorship Form

SPONSORSHIP FORM

SPONSOR INFORMATION:

Organization/Individual Name:	Contact Name & Title:
Address:	Email:
City, State, ZIP:	Phone: Fax:
Company Description:	
Sponsorship Levels (please check all that apply):	
<div><input type="checkbox"/> Spotlight Sponsor (\$8,000) <input type="checkbox"/> Platinum Sponsor (\$6,000) <input type="checkbox"/> Gold Sponsor (\$4,000) <input type="checkbox"/> Executive Sponsor (\$2,000) <input type="checkbox"/> Photobooth Sponsor (\$2,500) <input type="checkbox"/> Flowers Sponsor (\$2,500) <input type="checkbox"/> Patron Sponsor (\$600) <input type="checkbox"/> Supporting Sponsor (\$300) <input type="checkbox"/> Scholarship Donation (\$1,500)</div> <div><input type="checkbox"/> Optional Add-On (\$300/person). Quantity: _____</div>	

PAYMENT OPTIONS:

- ☐ **CREDIT CARD:** Please send me the PayPal link to pay by credit card.
- ☐ **CHECK:** I will send a check to the address below schedule to arrive by _____.

NEXT STEPS:

1. Send this form to wha@whasocal.org
2. Respond to the email we send you to submit your payment via credit card or send your check to the address below.

Women in Health Administration
Attn: 2022 WOTY Sponsorship
1001 Gayley Ave
PO Box 24103
Los Angeles, CA 90024

3. All sponsorship commitments must be finalized and program ads sent to WHA at least 2 weeks prior to the event in order to appear in the WOTY Gala Program.

THANK YOU FOR YOUR SUPPORT OF WHA!